

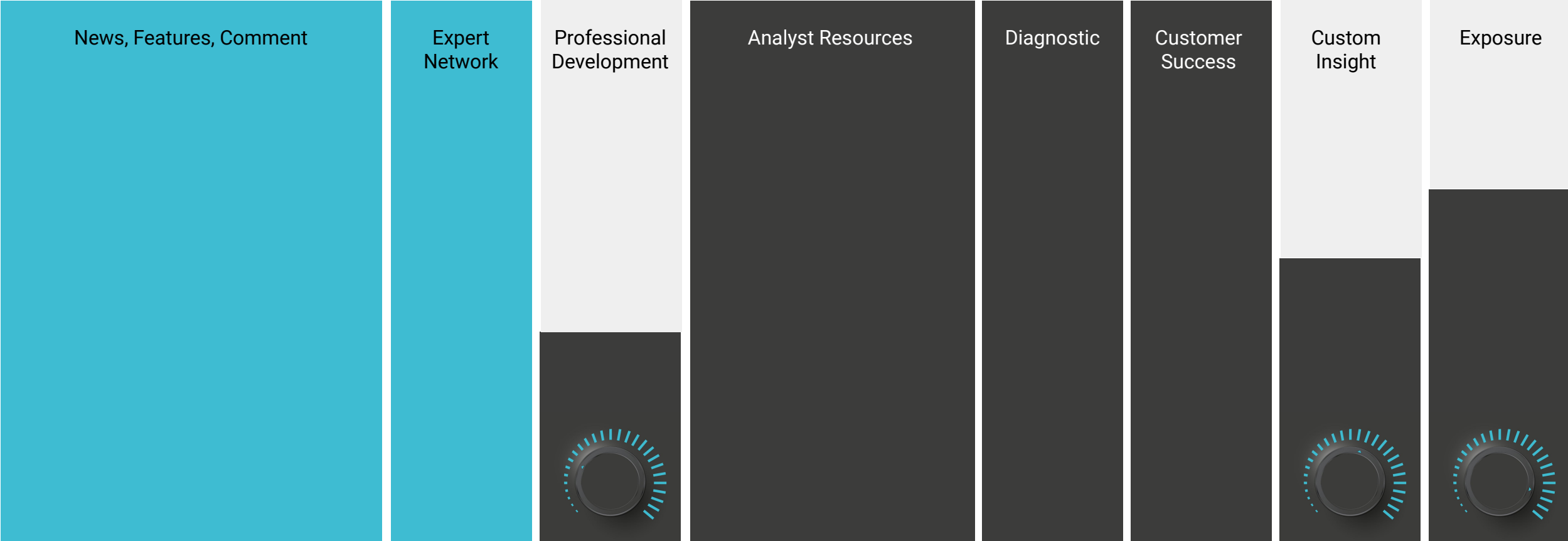
Intelligence to transform product safety



Chemical
Watch



Chemical Watch membership



Essential

Advance

Q1

Q2

Q3

Q4

BHAVP

High value touchpoints

Desired outcomes (objectives/goals)

Burn-down

Engagement analytics



Q1

Q2

Q3

Q4

BHAVP

High value touchpoints

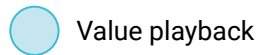
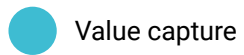
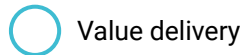
Desired outcomes (objectives/goals)



Burn-down



Engagement analytics



Q1

Q2

Q3

Q4

BHAVP

High value touchpoints

Desired outcomes (objectives/goals)

Burn-down

Engagement analytics



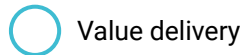
EBR1



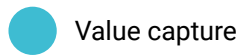
EBR2



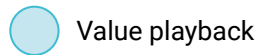
EBR3



Value delivery



Value capture



Value playback

Q1

Q2

Q3

Q4




BHAVP

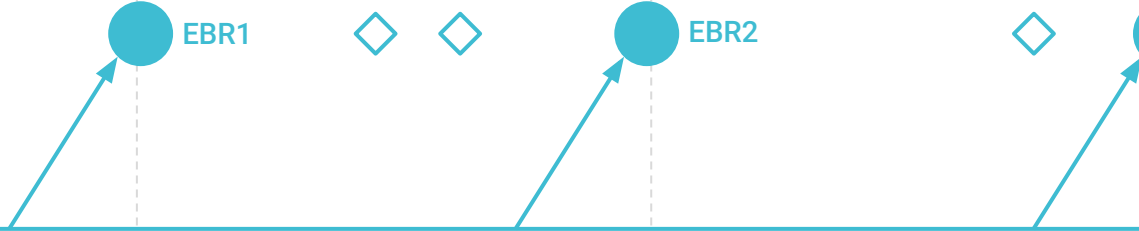
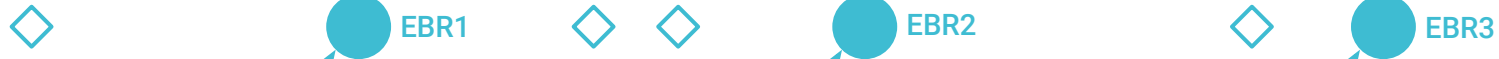
High value touchpoints

Desired outcomes (objectives/goals)

Burn-down

Engagement analytics

 Value delivery  Value capture  Value playback



Q1

Q2

Q3

Q4




BHAVP

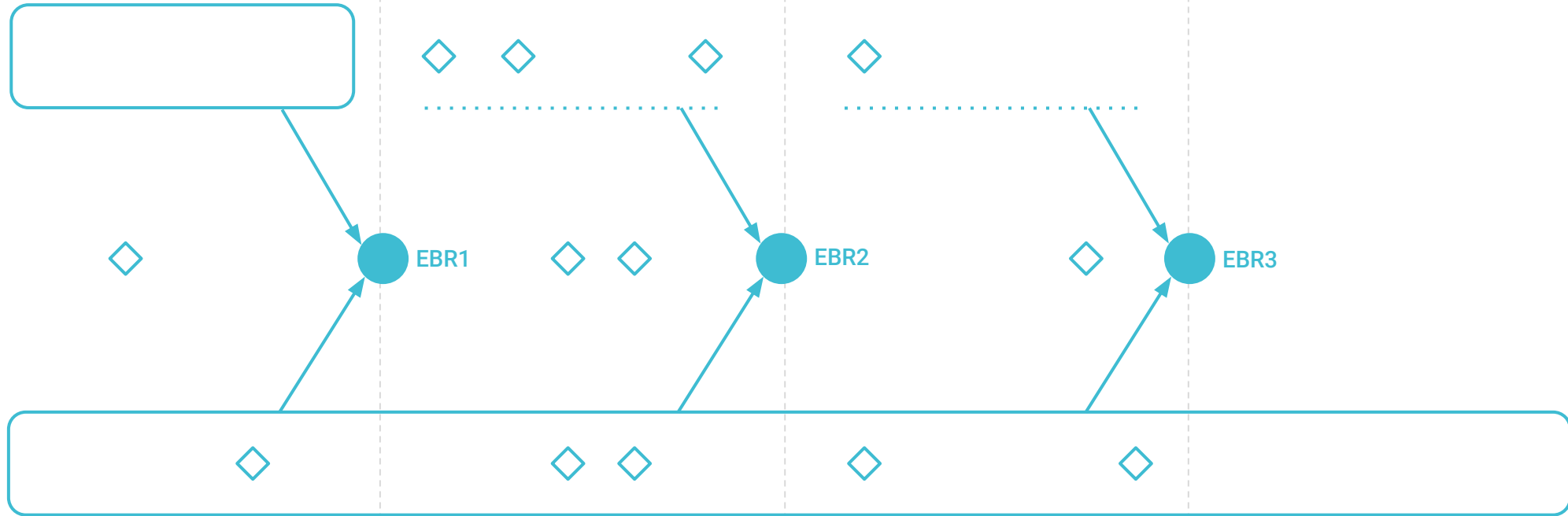
High value touchpoints

Desired outcomes (objectives/goals)

Burn-down

Engagement analytics

 Value delivery  Value capture  Value playback



Q1

Q2

Q3

Q4

BHAVP

High value touchpoints

Desired outcomes (objectives/goals)

Burn-down

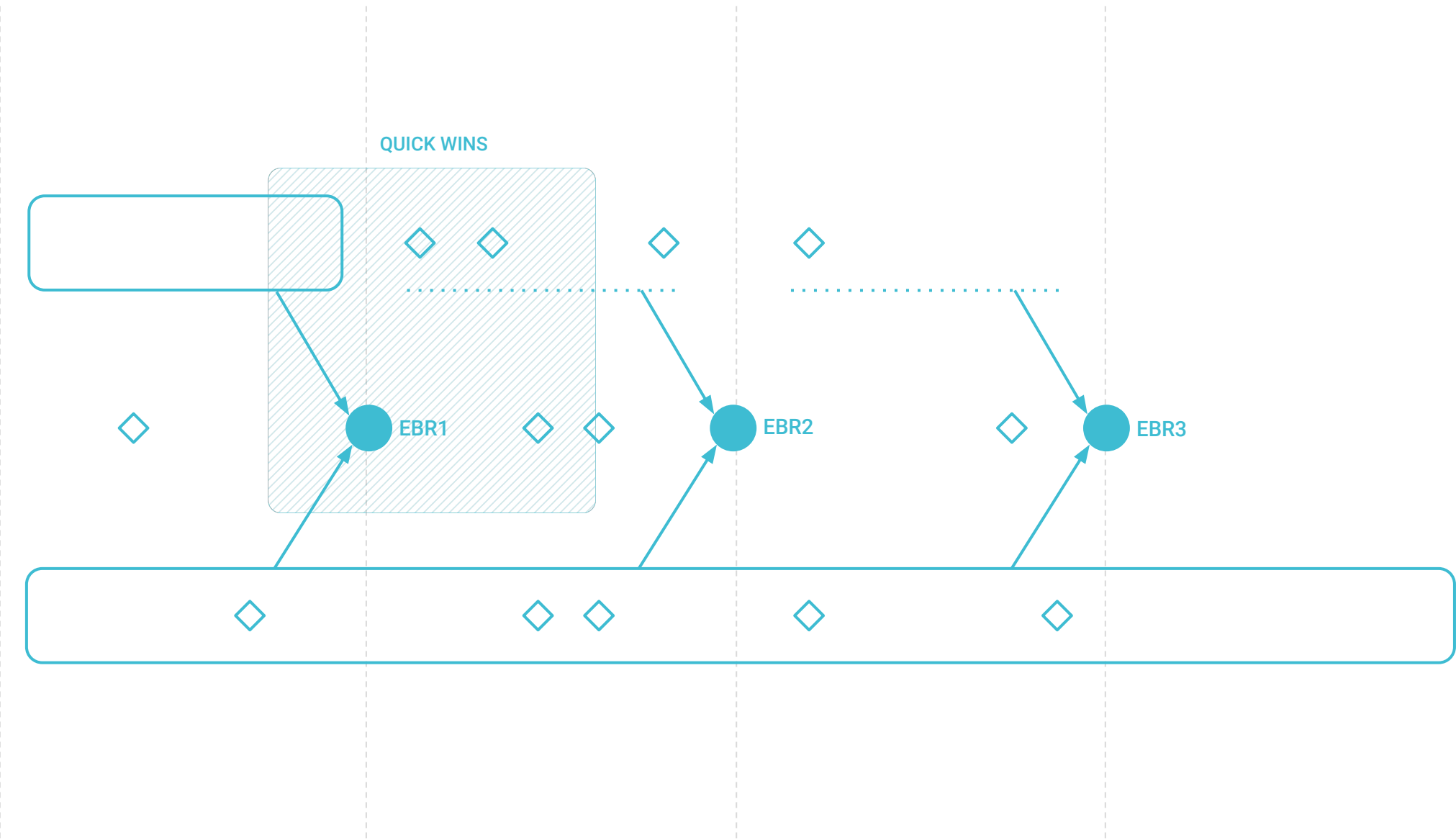
Engagement analytics

QUICK WINS

EBR1

EBR2

EBR3



Q1

Q2

Q3

Q4

BHAVP

High value touchpoints

Desired outcomes (objectives/goals)

Burn-down

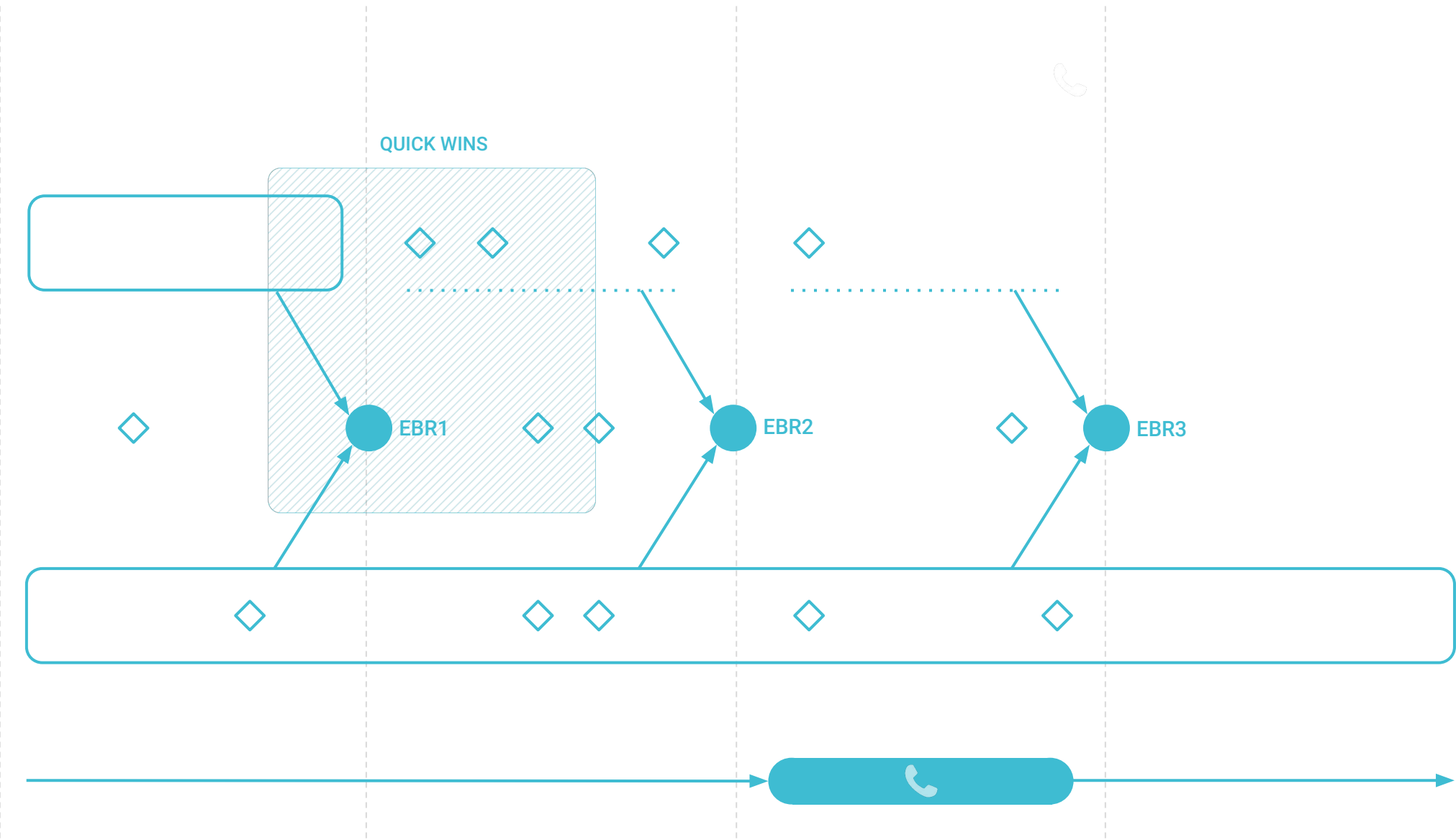
Engagement analytics

QUICK WINS

EBR1

EBR2

EBR3



Q1

Q2

Q3

Q4

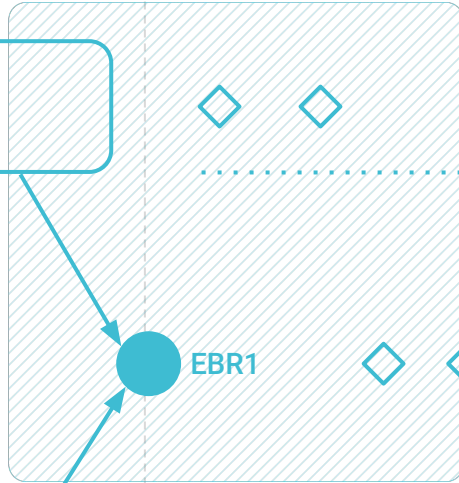
BHAVP



High value touchpoints



QUICK WINS



Desired outcomes (objectives/goals)



EBR1



EBR2



EBR3

Burn-down



Engagement analytics



○ Value delivery

● Value capture

○ Value playback

Q1

Q2

Q3

Q4

BHAVP

High value touchpoints

Desired outcomes (objectives/goals)

Burn-down

Engagement analytics

QUICK WINS

RENEWAL BUSINESS CASE

EBR1

EBR2

EBR3

